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On Visual Law: Visual Legal Communication Practices and their Scholarly Exploration

Digital visual media have implications for the law. Also, the interest in visual legal communication is growing both within and outside the legal context. In light of these observations, this paper addresses various related questions: Is there already a trend toward visual legal communication practices? If there is, what does this trend look like? If no such trend exists at present, what might it look like in future? Do the established disciplines of applicable law and/or the basic legal disciplines explore these sensory legal communication practices? If they do, which specific legal disciplines are these? The principal findings of this paper are: first, a trend toward visual legal communication practices exists, and these practices manifest themselves both within and outside the legal context. Second, whereas these practices are interconnected, delimiting them from each other sometimes proves difficult. Third, the established disciplines of applicable law and/or the basic legal disciplines explore most visual legal communication practices. No single legal discipline, however, covers all these practices. Instead, most disciplines refer only to specific visual legal communication practices. In addition, these disciplines explore these practices merely as a sideline. In other words, their main research focus lies elsewhere. Consequently, these phenomena need to be studied more intensively. There is a strong need for a legal discipline capable of exploring all visual legal communication practices. Visual law should be assigned this task.

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1 Introduction

1.1 Vox Iurisprudentiae Picturae

[Rz 1] The expression «*vox*» stems from Latin. Among other meanings, «*vox*» means «voice,» «speech,» and «remark.»¹ *Iurisprudentia picturata* or what might tentatively be called visual law has actually had a scholarly voice for quite a long time. It emerged as a legal discipline and began exploring the law as a visual phenomenon already in the 17th and 18th centuries.²

[Rz 2] Commenting on the 20th century (1995), KATSH observed in *Law in a Digital World*:

We live in an increasingly visual culture and are exposed to evergrowing quantities of pictures, images, icons, charts, figures, graphs, scales, tables, diagrams, maps, sketches, blueprints, and colorful and animated graphics. [...] As new electronic tools promote the graphical, will new energies be focused on both understanding and creating through visual means? Will an increasingly visual culture devote more attention to the visual and teach about it just as print culture recognized that reading and writing text were fundamental skills that should occupy fundamental positions in the curriculum? Can the new media narrow the gulf between «visual reading» and «visual writing,» between visual consuming and visual creating, in the same manner that print narrowed the gulf

¹ See PETSCHEINIG, *Der kleine Stowasser*, 540.

² On *iurisprudentiam picturatam*, see, for instance, KOCHER, *Zeichen und Symbole des Rechts*, 8, and LÜCK, «Rechtssymbolik,» 284.

*between textual reading and writing? Is it likely that the new technologies can effect a new balance between visual consumer and visual creator? And if this occurs, what impact will it have on a text-oriented enterprise such as law?*³

[Rz 3] Voiced nearly two decades ago, KATSH's visionary observations remain valid to this day.

1.2 Beyond Verbocentrism: Law as a Not Exclusively Textual Phenomenon

[Rz 4] KATSH calls the law «a text-oriented universe.»⁴ In *Law on Display*, FEIGENSON & SPIESEL note that «Law has traditionally been about words: trial testimony and oral argument, statutes and judicial opinions, negotiations and jury deliberations.»⁵ RÜTHERS, FISCHER, & BIRK, three German-speaking legal theorists, claim that «[n]o law exists outside language [[e]s gibt kein Recht ausserhalb der Sprache] [my translation].»⁶ In the legal context, the verbocentric paradigm remains dominant to this day. For that reason, SILBEY calls legal actors «word people and not picture people.»⁷ Given the emergence of visual digital media, some legal scholars have begun to question this paradigm. They suggest that a «visual turn» or pictorial turn is occurring in the legal context.⁸

1.3 Questions

[Rz 5] The scholarly voices advocating a visual or pictorial turn in the legal context have a bearing on the key questions raised in this paper: Is there already a trend toward visual law, that is, toward the law as a visual phenomenon? In other words, is there already a trend toward visual legal communication practices? If so, what does this trend look like? If not yet, what might such a trend look like? Do the established disciplines of applicable law and/or the basic legal disciplines explore these sensory legal communication practices? If so, which specific legal disciplines are these?

[Rz 6] On the basis of various illustrative examples, I shall explore whether there is already a trend toward visual legal communication practices both within and outside the legal context. I shall only mention *legal* disciplines that explore these practices.⁹ The examples given are not meant to be exhaustive.

³ KATSH, *Law in a Digital World*, 154.

⁴ Id., *Law in a Digital World*, 146.

⁵ FEIGENSON & SPIESEL, *Law on Display*, xi. See also <http://lawondisplay.fromthesquare.org>(last accessed on July 22, 2013).

⁶ RÜTHERS, FISCHER, & BIRK, *Rechtstheorie mit Juristischer Methodenlehre*, 99 n. 150.

⁷ SILBEY, «Images in/of Law,» 177. See also BAUMANN, «Weg vom Text,» 22.

⁸ SHERWIN, *Visualizing Law in the Age of the Digital Baroque*, 11. See also FEIGENSON & SPIESEL, *Law on Display*, 13–17, and N. Y. L. Sch. Rev., *Visualizing Law in the Digital Age*, October 19 & 21, 2011, available at: <http://www.nylslawreview.com/visualizing-law-in-the-digital-age>(last accessed on July 22, 2013).

⁹ Non-legal disciplines also study visual legal communication practices, albeit only partially and marginally. One case in point is business informatics; see, for instance, OLBRICH & SIMON, «Process Modelling towards E-Government,» 405–414; FILL, «Polysyntactic Meta Modelling,» 439–443; HEDDIER & KNACKSTEDT, «Empirische Evaluation von Rechtsvisualisierungen am Beispiel von Handyverträgen,» 413–420, and KNACKSTEDT & HEDDIER, «Argumentationstheoriebasierte Visualisierung als ‹Double-Feature,›» 429–438.

2 Visual Legal Communication Practices

2.1 Visual Legal Communication Practices outside the Legal Context

2.1.1 Visual Legal Culture

2.1.1.1 High Visual Legal Culture: Visual Legal Art

[Rz 7] Occasionally, I am asked what I do for a living. I respond, «I am responsible for the content management of a legal image database (affiliated with the Legal Visualization Unit, Department of Law, University of Zurich, Switzerland).¹⁰ Moreover, I explore visual law, that is, the law as a visual phenomenon both within and outside the legal context.» Such a reply often prompts bewilderment. If my counterpart is still curious to know more, I ask whether she or he has ever seen a picture of Justice (*iustitia*). «Are you familiar with HONORÉ DAUMIER’s caricatures of lawyers?» Often, their face then brightens and expresses a sense of clarity. «Yes, of course, this sounds interesting! Now I can imagine what you do.»



Fig. 1. Gabriël Metsu, The Triumph of Justice¹¹

¹⁰ See Legal Visualization Unit, Legal Image Database, available at:
http://www.rwi.uzh.ch/oe/zrf/abtrv/bilddatenbank_en.html(last accessed on July 22, 2013).

¹¹ http://upload.wikimedia.org/wikipedia/commons/7/7b/Gabri%C3%A9l_Metsu_008.jpg(last accessed on July 22, 2013). This picture is in public domain.

[Rz 8] As we know, art (high culture) can manifest itself as a visual phenomenon. In high legal culture, the law can also appear as a visual phenomenon. What does this mean? In *Law and the Image*, DOUZINAS & NEAD write:

*The relationship between law and art can be analytically distinguished into two components: law's art, the ways in which political and legal systems have shaped, used, and regulated images and art, and art's law, the representation of law, justice, and other legal themes in art.*¹²

[Rz 9] This kind of representation may be visual, verbo-visual, and/or verbal (law and literature). In high visual legal culture, especially visual legal representations are important. For instance, the building of the European Court of Human Rights can be considered a work of visual legal art.¹³

[Rz 10] Legal iconography¹⁴, legal iconology,¹⁵ the art and law movement,¹⁶ and visual legal semiotics,¹⁷ all explore visual art's law or, to put it more simply, visual legal art as a product of high legal culture.

2.1.1.2 Popular Visual Legal Culture

[Rz 11] In a narrow sense, popular legal culture «includes commercial texts (such as movies, TV shows, or novels) about law, lawyers, or the legal system.»¹⁸ Put differently, legal and legally relevant pictures or images published by the mass media fall under this category. Such legal images depict various kinds of legal actors (law professors, law students, lawyers, judges, policemen, public officials, members of parliament, prosecutors, persons involved in legal conflicts, or other public or private legal affairs, and so forth). These visual legal representations can also contain legal objects, such as movable goods and immovable, legal events (such as the conclusion of a contract), and so forth.

[Rz 12] Such phenomena are studied by popular legal studies¹⁹ and visual legal semiotics.²⁰

[Rz 13] What I hope these remarks establish is that the visual phenomena of popular legal culture do not really belong to the legal context. Yet there is «two-way traffic between law and popular

¹² DOUZINAS & NEAD, «Introduction,» 11.

¹³ On its symbolic value, see, for instance, ECHR – Itineris (English version), available at: <http://www.youtube.com/watch?v=po7SltV7r4U>(last accessed on July 22, 2013).

¹⁴ On legal iconography, see, for instance, KOCHER, *Zeichen und Symbole des Rechts*, 36–41; BRUNSCHWIG, *Visualisierung von Rechtsnormen*, 11–26; KOCHER, «Die Rechtsikonographie,» 107–117, and MIKE WIDENER, «Legal Iconography Resources,» November 10, 2010, available at: <http://library.law.yale.edu/news/legal-iconography-resources>(last accessed on July 22, 2013).

¹⁵ On legal iconology, see, for instance, DOUZINAS, «Prosopon and Antiprosopon,» 36–67, and BRUNSCHWIG, *Visualisierung von Rechtsnormen*, 11–22.

¹⁶ On the art and law movement, see, for instance, MARCÍLIO TOSCANO FRANCA FILHO, *A Cegueira da Justiça*(Porto Alegre: Fabris, 2011), and RALPH E. LERNER & JUDITH BRESLER, *Art Law*, 4th ed. (New York, NY: Practicing Law Institute, 2013).

¹⁷ On visual legal semiotics, see WAGNER & SHERWIN(eds.), *Law, Culture and Visual Studies*(forthcoming).

¹⁸ ASIMOW & MADER, *Law and Popular Culture*, 4.

¹⁹ See RICHARD K. SHERWIN, *When Law Goes Pop: The Vanishing Line between Law and Popular Culture*(Stanford, CA: Stanford University Press, 2007).

²⁰ See, for instance, BAINBRIDGE, «Visual Law,» 193–215.

culture.»²¹ That is to say, there are manifold interactions between law (i.e., the legal context) and popular culture, particularly in US-American jurisdiction.

2.1.2 Further Visual Legally Relevant Contents

[Rz 14] Legal visualizations conveying psychological or rather psycholegal contents are one example of further visual legally relevant contents. For instance, lawyers and/or mediators can work with mental images, by telling their clients a story. In a family law conflict, these images might visualize «the crucial elements of the couple's conflict.»²² As we know, such a conflict often not only has legal but also social, economic, and psychological dimensions. BODENMANN's «verbos-visual model based on stress theory» explains «the possible causes of divorce.»²³ His model is another example of visual legally relevant contents.

[Rz 15] The two above examples could also be considered to be legal visualizations in private legal practice (see below 2.2.4.2). Since they are primarily related to psychology, brief reference is made to them here.

2.2 Visual Legal Communication Practices in the Legal Context

2.2.1 Legal Visualizations in Legislation and in the Legal Sources in a Strict Sense

[Rz 16] Legal visualizations could be used in the legislative process.²⁴

[Rz 17] The sources of the law in a strict sense or, more precisely, certain of their provisions, can appear exceptionally as visual phenomena:

[Rz 18]

*Images have a shadowy existence in modern law. Legal texts—whether laws, judgements or learned documents—on the whole contain no images or graphics. Text-books without images are almost symbolic of the subject of law. Although even here—as in all things in life—the exceptions prove the rule. The Highway Code with its images of traffic signals is the most obvious example. And in the fields of invention, patent and brand ownership, law images are not just normal, they are indispensable.*²⁵

[Rz 19] As a rule, these legal norm visualizations have legal force (legal visualization in legislation).

[Rz 20] Other legal norm visualizations have not yet obtained legal force, but may do so one day. In *Visualisierung von Rechtsnormen* [Visualization of Legal Norms], I developed and applied a method for visualizing legal norms.²⁶ Figure 2 serves as a case in point.

²¹ SHERWIN, «Imagining Law as Film,» 246.

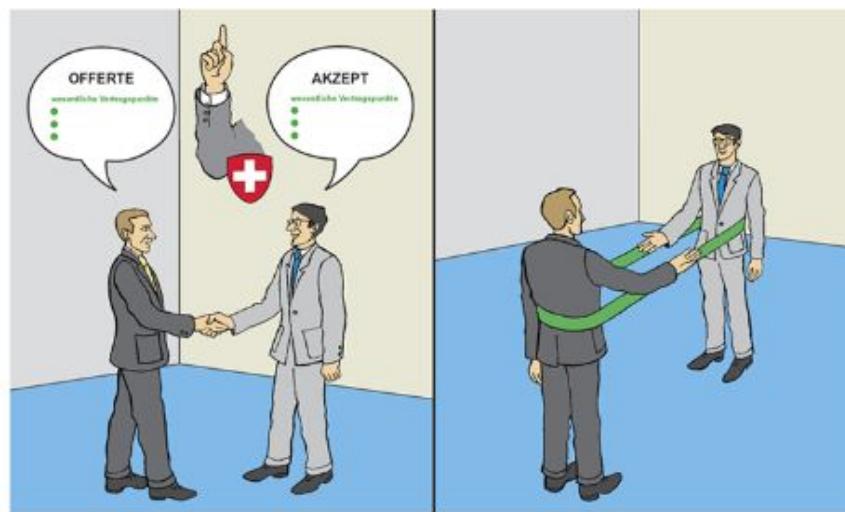
²² HOHMANN & MORAWE, *Praxis der Familienmediation*, 200.

²³ BRUNSCHWIG, «Multisensory Law and Therapeutic Jurisprudence,» 718. See BODENMANN, *Verhaltenstherapie mit Paaren*, 36, fig.9.

²⁴ See, for instance, LOUKIS, XENAKIS, & TSEPERLI, «Using Argument Visualization to Enhance e-Participation in the Legislation Formation Process,» 125–138.

²⁵ BOEHME-NESSLER, *Pictorial Law*, 105. On visual traffic law, see also ROLAND STRELI, *Die situative Visualisierung von Gesetzestexten am Beispiel der Straßenverkehrsordnung*, PhD thesis University of Innsbruck (Innsbruck: [not published], 2009), and DUDEK, «Paternalistic Regulations Expressed through Means of Visual Communication of Law,» 167–179.

²⁶ See BRUNSCHWIG, *Visualisierung von Rechtsnormen*, 80–10 and 154–208.



OR Article 1 Section 1

For a contract to be concluded, a manifestation of the parties' mutual assent is required.

Fig. 2. OR Article 1 Section 1

[Rz 21] I would encourage legislative bodies to increasingly consider whether and, if so, how legal visualizations could be incorporated in future laws.

[Rz 22] BOMMARITO & KATZ, the founders of *Computational Legal Studies*,²⁷ have created a legal visualization for measuring the complexity of the United States Code.²⁸ This legal visualization does not constitute a legal norm visualization. Nevertheless, it might be seen as a step toward visualizing laws or at least some of their provisions. ASSOGBA, ROSS, & McKEON suggest visualizing US Federal legislation²⁹; AKTOLGA, ROS, & ASSOGBA have launched a similar initiative.³⁰ In «Enhancing the Visualization of Law,» CURTOTTI & MCCREATH also advocate visualizing legislation.³¹

[Rz 23] In sum, legal iconography,³² legal informatics,³³ legal pedagogy,³⁴ legal sociology,³⁵ legal theory,³⁶ and visual legal semiotics,³⁷ all explore legal norm visualizations.

²⁷ See <http://computationallegalstudies.com>(last accessed on July 22, 2013).

²⁸ See DANIEL MARTIN KATZ, «Measuring the Complexity of the Law: The United States Code,» October 8, 2010, available at: <http://computationallegalstudies.com/2010/10/08/measuring-the-complexity-of-the-law-the-united-states-code-repost/>(last accessed on July 22, 2013).

²⁹ ASSOGBA, ROS, & McKEON, «DocBlocks,» 4117–4122.

³⁰ Aktolga, Ros, & Assogba, «Detecting Outlier Sections in US Congressional Legislation,» 235–244.

³¹ CURTOTTI & MCCREATH, «Enhancing the Visualization of Law,» 1–27.

³² See, for instance, BRUNSWIG, *Visualisierung von Rechtsnormen*, 23–26.

³³ See LACHMAYER, «Visualisierung des Rechts,» 208–212, and HOLZER, *Rechtsvisualisierung im Strafrecht*, 56–57.

³⁴ See, for instance, WEGSCHEIDER, «Visualisierung im Strafrecht,» 319–327; RÖHL & ULBRICH, *Recht anschaulich*, 12–27, and BERGMANS, *Visualisierung in Rechtslehre und Rechtswissenschaft*, 1 sqq.

³⁵ See HOLZER, *Rechtsvisualisierung im Strafrecht*, 56.

³⁶ See, for instance, BOEHME-NESSLER, *Unscharfes Recht*, 225–346, esp. 232–233, and RÖHL & RÖHL, *Allgemeine Rechtslehre*, 20–23.

³⁷ See, for instance, Brunschwig, *Visualisierung von Rechtsnormen*, 80–81.

2.2.2 Legal Visualizations in Court Judgments

[Rz 24] To an increasing degree, «it seems, courts tend to integrate or embed visualizations in their judgments.»³⁸

[Rz 25] In recent years, the media have expected courts to inform the general public about proceedings and rulings. In response, some courts have resorted to public relations activities such as establishing designated websites and issuing media bulletins.³⁹ Along with such verbal legal communication, I could well imagine courts also practicing visual legal communication (visual court PR). Thus, visual court PR would intersect with e-justice (2.2.4.1).

[Rz 26] To my knowledge, the law of procedure does not really study the use of legal visualizations in court judgments and visual court PR and, if it does, then only marginally. I am not aware of any other legal disciplines that might study these sensory phenomena, except perhaps visual legal semiotics.

2.2.3 Visual Jurisprudence: Legal Visualizations in Legal Education and Research

[Rz 27] Legal visualizations play an important role in jurisprudence, that is, in legal education and research.

2.2.3.1 Legal Visualizations in Legal Education

[Rz 28] As regards legal visualizations in legal education, I would distinguish between what I would tentatively call material legal visualizations and mental legal visualizations.

[Rz 29] In 2011, the Department of Law, University of Basel, Switzerland, offered a pioneering course that encouraged law students to produce, analyze, and evaluate material legal visualizations for learning purposes. In so doing, the students learned about and taught each other concepts of the Swiss Code of Obligation.⁴⁰

[Rz 30] Legal visualizations for educational purposes could also be used outside law schools: WALSER KESSEL & CRESPO have explored how children and adolescents visualize legal concepts and/or legal norms. «Legal norm images drawn by children, adolescents, or adults can or could be used to educate those lacking sufficient knowledge of the law.»⁴¹

[Rz 31] Quoting RORTY, DEL MAR suggests teaching law students imaginative thinking. Thereby,

³⁸ COLETTE R. BRUNSCHWIG, «Legal Visualizations in Court Judgments: Reflections and Questions,» June 8, 2011, available at: <http://community.beck.de/gruppen/forum/visual-law/legal-visualizations-in-court-judgments-reflections-and-questions>(last accessed on July 22, 2013). For further information, I refer the reader to my discussion on legal visualizations in court judgments in this English posting.

³⁹ The Institut für Rechtswissenschaft und Rechtspraxis [= Institute for Jurisprudence and Legal Practice] at the University of St. Gallen (Switzerland) organized a conference on «Kommunikation der Gerichte» [= Court Communication], which was devoted to verbal court communication (see http://www.ipr.unisg.ch/~media/Internet/Content/Dateien/InstituteUndCenters/IPR/Pdf%20Tagungen/2013/1083_Kommunikation%20der%20Gerichte.ashx; last accessed on July 22, 2013).

⁴⁰ See <http://www.admin.ch/ch/e/rs/2/220.en.pdf>(last accessed on July 22, 2013). For details, see my «Producing, Analyzing, and Evaluating Legal Visualizations: A Pioneering Course at the Department of Law, University of Basel, Switzerland» (<http://community.beck.de/gruppen/forum/producing-analyzing-and-evaluating-legal-visualizations-a-pioneering-course-at-the-department-of-law-unive>; last accessed on July 22, 2013).

⁴¹ BRUNSCHWIG, «Multisensory Law and Legal Informatics,» 621. See also CAROLINE WALSER KESSEL, *Kennst du das Recht? Ein Sachbuch für Kinder und Jugendliche*(Bern: Editions Weblaw, 2011), and <http://kinderbuch.weblaw.ch>(last accessed on July 22, 2013).

they learn how to generate or enlarge «alternative options for action,» how to specify «the sensory and phenomenological details of options,» how to shift «perspectives in a situation,» and how to revise «descriptions and interpretations of perceptions (e.g. seeing a person as eager rather than aggressive, ingenious rather than cunning, collaborative rather than manipulative),» and so forth.⁴²

[Rz 32] There are many further examples of legal visualizations in legal education.⁴³

[Rz 33] Legal pedagogy examines how legal visualizations might help law students understand the law.⁴⁴ Legal psychology might support the epistemological efforts of legal pedagogy, by adopting insights from the psychology of communication, the psychology of learning, the psychology of perception, and so forth. The «Kompetenzzentrum für Rechtspsychologie» («Centre of Excellence for Legal Psychology») at the University of St. Gallen (Switzerland) offers further legal education in lawyering.⁴⁵ For instance, its courses and modules might teach participants how, to what end, and with which effect lawyers could use legal visualizations for the cognitive, emotional, and physical benefits of their clients (see also below 2.2.4.2).

2.2.3.2 Legal Visualizations in Legal Research

[Rz 34] To avoid copyright issues, I restrict myself to my own legal visualization rather than including those of other legal scholars. Thus, the following survey of the major components of visual law constitutes a legal visualization in legal research.

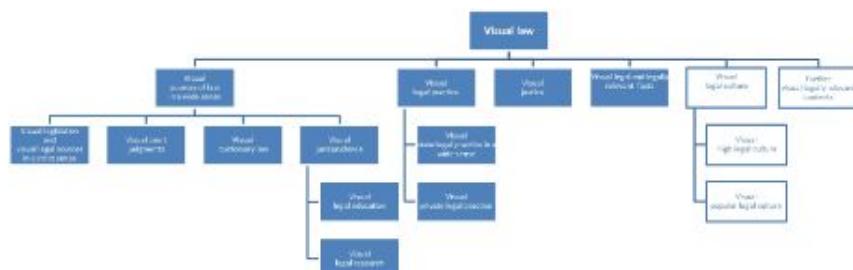


Fig. 3. Major components of visual law

⁴² DEL MAR, «Legal Understanding and the Affective Imagination,» 181.

⁴³ See LACHMAYER, «Graphische Darstellungen im Rechtsunterricht,» 230–234; id., Computergraphik und Rechtsdidaktik, 9 sqq.; COOPER, Getting Graphic 2, 6 sqq.; GROSS, «Visual Imagery and Law Teaching,» 8; RAPHAELA HENZE, *Bildmedien im juristischen Unterricht*(Berlin: Tenea Verlag, 2003); ERIC HILGENDORF, *dtv-Atlas Recht*, Vol. 1, *Grundlagen, Staatsrecht, Strafrecht*(München: Deutscher Taschenbuch Verlag, 2003); BRADFORD, «Reaching the Visual Learner,» 12–13; THOMAS LANGER, *Die Verbildlichung der juristischen Ausbildungsliteratur*(Berlin: Tenea Verlag, 2004); FELIX HERZOG, *Strafrecht illustrated: 30 Fälle aus dem Strafrecht in Wort und Bild*(Hamburg: merus verlag, 2007); ERICH HILGENDORF, *dtv-Atlas Recht*, Vol. 2, *Verwaltungsrecht, Zivilrecht*(München: Deutscher Taschenbuch Verlag, 2007); KLAUS F. RÖHL & STEFAN ULRICH, *Recht anschaulich: Visualisierung in der Juristenausbildung*(Cologne: Halem, 2007); BERNHARD BERGMANS, *Visualisierungen in Rechtslehre und Rechtswissenschaft: Ein Beitrag zur Rechtsvisualisierung*(Berlin: Logos Verlag, 2009); RÖHL, «(Juristisches) Wissen über Bilder vermitteln,» 295–305; BURGESS, «Reflections on the Use of Visual Representations of Legal Representations of Legal and Institutional Constructs as Assignments in Legal Education for Pre-Service Teachers in Canada,» 123–166; HAHN, MIELKE, & WOLFF, «Juristische Lehrcomics,» 393–402, and CHRISTA TOBLER & JACQUES BEGLINGER, *Grundzüge des bilateralen (Wirtschafts)-Rechts Schweiz – EU: Systematische Darstellung in Text und Tafeln*, Vol. 1 and 2 (Zurich, St. Gallen: Dike, 2013).

⁴⁴ See, for instance, HOLZER, *Rechtsvisualisierung im Strafrecht*, 205–211, and <http://vdrl.eu/dokumentation/rechtsdidaktik-und-paedagogik/>(last accessed on July 22, 2013).

⁴⁵ See <http://www.irp.unisg.ch/de/Kompetenzzentrum+Rechtspsychologie>(last accessed on July 22, 2013).

[Rz 35] *Figure 3* also includes those components of visual law not covered in this paper: visual customary law (I do not know whether it exists at all) and visual justice.⁴⁶

[Rz 36] As far as I know, legal iconography and legal iconology,⁴⁷ legal sociology⁴⁸ and legal theory,⁴⁹ all explore legal visualizations in legal research. Such visualizations might also be the subject of legal informatics and visual legal semiotics.

2.2.4 Legal Visualizations in State Legal Practice in a Wide Sense and in Private Legal Practice

2.2.4.1 Legal Visualizations in State Legal Practice in a Wide Sense

[Rz 37] E-government offers a great opportunity for visualizing legal contents, that is, online legal information. In *Graphic and Symbolic Representation of Law: Lessons from Cross-Disciplinary Research*, ROBINSON produces «a logic diagram visualizing tax law issues to be used in an administrative agency, such as the Office of State Revenue, Queensland.»⁵⁰ PARYCEK, SACHS, & SCHLOSSBÖCK mention that public data, such as state information, may be visualized with the help of web applications.⁵¹ As is well known, state information also includes *legal* information.⁵² WALSER KESSEL is currently visualizing the new Swiss Child and Adult Protection Law⁵³ (work-in-progress).⁵⁴ Among other target groups, her legal visualizations might be used by guardians, social workers, police officers, educators, and so forth.⁵⁵ WALSER KESSEL suggests that also health-care professionals (physicians and nurses) could use these legal visualizations.⁵⁶ For instance, these visual legal media could be used to explain to patients who might feel overwhelmed by the prospect of managing their estate or who are mentally ill why and how they could benefit from official measures (see <http://www.admin.ch/ch/e/rs/210/indexni45.html>).⁵⁷ The Swiss Civil Code provides

⁴⁶ On visual justice, see, for instance, RÖHL, «Gerechtigkeit vor Augen,» 369, 382–383.

⁴⁷ See, for instance, KOCHER, *Zeichen und Symbole des Rechts*, 7–14, and ENGELS, «Zum historischen Quellenwert von Bildern,» 153–184.

⁴⁸ See, for instance, RÖHL, «Logische Bilder im Recht,» 815–838.

⁴⁹ See, for instance, RÖHL, «Gerechtigkeit vor Augen,» 369–384; RÖHL & RÖHL, *Allgemeine Rechtslehre*, 20–23, and Röhl, «Logische Bilder im Recht,» 815–838.

⁵⁰ BRUNSCHEWIG, «Multisensory Law and Legal Informatics,» 622: See also <http://elaw.murdoch.edu.au/index.php/elawmurdoch/article/view/5>(last accessed on July 22, 2013).

⁵¹ See PARYCEK, SACHS, & SCHLOSSBÖCK, «Offene Daten und Informationen im Politikzyklus,» 336. On legal visualization in e-government, see also OLBRICH & SIMON, «Process Modelling towards E-Government,» 405–414.

⁵² See, for instance, Bundeskanzleramt, «Rechtsinformationssystem RIS,» [s. t.], available at: <http://www.ris.bka.gv.at/>(last accessed on July 22, 2015).

⁵³ See Schweizerische Eidgenossenschaft, Eidgenössisches Justiz- und Polizeidepartement, Dokumentation, «Neues Erwachsenenschutzrecht tritt am 1. Januar 2013 in Kraft: Kantone müssen ihre Behördenorganisation anpassen,» January 12, 2011, available at: <http://www.ejpd.admin.ch/content/ejpd/de/home/dokumentation/mi/2011/2011-01-12.html>, and <http://www.admin.ch/ch/e/rs/210/indexni45.html>(both websites last accessed on July 22, 2013).

⁵⁴ See WALSER KESSEL, «Rechtsvisualisierung im Spannungsfeld zwischen Abstraktion und Applikation,» 403–411. See also CAROLINE WALSER KESSEL, *Im Bild sein über das Kindes- und Erwachsenenschutzrecht: Der Vorsorgeauftrag und die gesetzliche Vertretung*(Bern: Editions Weblaw, 2013).

⁵⁵ See id., «Rechtsvisualisierung im Spannungsfeld zwischen Abstraktion und Applikation,» 403, 408.

⁵⁶ See id., «Rechtsvisualisierung im Spannungsfeld zwischen Abstraktion und Applikation,» 408.

⁵⁷ See *ibid.*

for these measures in Art. 388–439,⁵⁸ particularly in Art. 395 (asset management)⁵⁹ or in Art. 397 (combination of deputyships).⁶⁰ In these cases, such legal visualizations could be applied *outside* the legal context and could thus also be associated with further visual legally relevant contents.

[Rz 38] Legal information is visualized or might also be visualized in e-justice⁶¹ and e-democracy. For instance, the Hungarian Parliament conveys information about legislation in the form of legal visualizations.⁶² Further, the Parliament of Canada provides the visitors of its website with a legal visualization of the legislative process.⁶³

[Rz 39] Particularly legal informatics and its discourses on e-government,⁶⁴ e-justice,⁶⁵ and e-democracy⁶⁶ study the use of legal visualizations on such websites.

2.2.4.2 Legal Visualizations in Private Legal Practice

[Rz 40] McCLOSKEY suggests the use of legal visualizations in order to enhance the clarity and comprehensibility of lawyer-client communication:

As a way to introduce the possibilities of approaching the law visually, this Comment employs the metaphor of legal map-making. A legal map is a mediation device between the law and a client's needs to make a decision, a tool to be used by lawyers acting as legal guides. As travelers use maps of a physical landscape to decide the best way to go, lawyers create and use maps of the legal landscape to counsel clients on the best way to go.⁶⁷

[Rz 41] Elsewhere, McCLOSKEY observes: «The purpose of presenting methods for visualizing the law is to give lawyers a more effective way to conceive of legal issues and communicate them to their clients.»⁶⁸

[Rz 42] In family mediation, for instance, «the parties have to be informed about their rights and duties even if this complicates or impedes efforts to reach agreement [my translation] [[hat] die Information über Rechte und Pflichten der Parteien selbst dann zu erfolgen, wenn dies die

⁵⁸ See The Federal Authorities of the Swiss Confederation, Legislation, «The Protection of Adults,» in force since January 1, 2013, <http://www.admin.ch/ch/e/rs/210/indexni45.html>(last accessed on July 22, 2013).

⁵⁹ See The Federal Authorities of the Swiss Confederation, Legislation, Representative Deputyship, «Asset Management,» in force since January 1, 2013, <http://www.admin.ch/ch/e/rs/210/a395.html>(last accessed on July 22, 2013). See also WALSER KESSEL, «Rechtsvisualisierung im Spannungsfeld zwischen Abstraktion und Applikation,» 407.

⁶⁰ See The Federal Authorities of the Swiss Confederation, Legislation, The Deputyship, «Combination of Deputyships,» in force since January 1, 2013, <http://www.admin.ch/ch/e/rs/210/a397.html>(last accessed on July 22, 2013). See also WALSER KESSEL, «Rechtsvisualisierung im Spannungsfeld zwischen Abstraktion und Applikation,» 407.

⁶¹ See, for instance, European Court of Human Rights, The Court, General Information on the Court, available at: <http://www.echr.coe.int/ECHR/EN/Header/The+Court/Introduction/Information+documents/>, and European e-justice, Visual Business Register displays commercial networks in Estonia, January 17, 2011, available at: <https://e-justice.europa.eu/newsManagement.do?idNews=14&plang=fiction=show>(both websites last accessed on July 22, 2013).

⁶² See <http://www.parlament.hu/angol/legislation.htm>(last accessed on July 22, 2013).

⁶³ See http://www.parl.gc.ca/About/House/ReportToCanadians/2008/rtc2008_06-e.html(last accessed on July 22, 2013).

⁶⁴ See, for instance, PARYCEK, SACHS, & SCHÖSSBÖCK, «Offene Daten und Informationen im Politikzyklus,» 336.

⁶⁵ See, for instance, European Commission (ed.), «Information and Communication Technologies: Biometrics and Justice,» *RTD Info, Magazine on European Research*, [s.t.], available at: http://ec.europa.eu/research/rtdinfo/46/print_article_2932_en.html(last accessed on July 22, 2013).

⁶⁶ See, for instance, HUDSON-SMITH, EVANS, & BATTY, «Building the Virtual City,» 62–85.

⁶⁷ McCLOSKEY, «Visualizing the Law,» 164–165.

⁶⁸ Id., «Visualizing the Law,» 165.

Einigung in einer Mediation erschwert oder gar verhindert [my translation].»⁶⁹

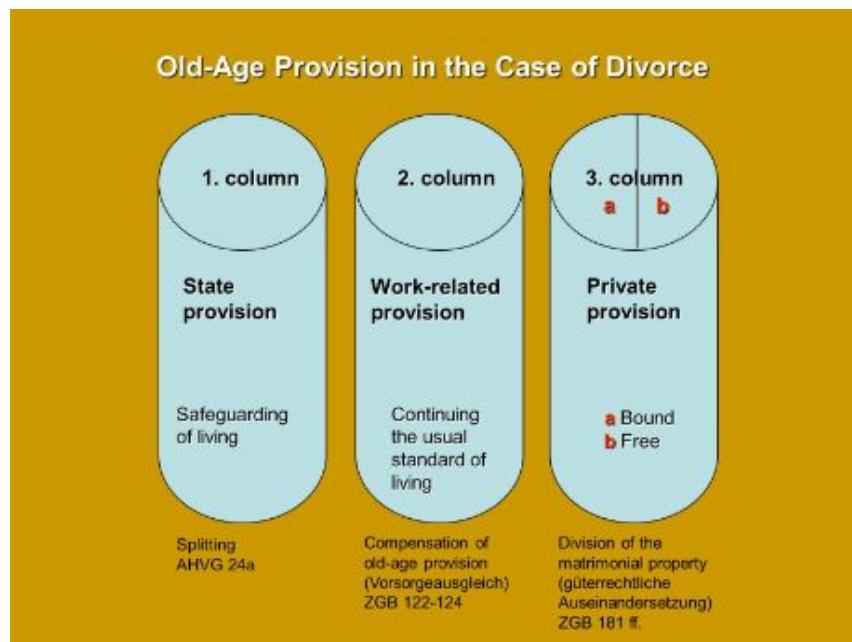


Fig. 4. Legal visualization of old-age provision

[Rz 43] Figure 4 refers to Swiss social insurance law. It illustrates and explains «legal issues concerning old-age provision in family mediation dealing with divorce.»⁷⁰ This legal visualization might be used successfully by family lawyers and/or family mediators to visualize matters to their clients.

[Rz 44] Last but not least, let me mention that the Sydney Mediation Partnership⁷¹ has launched a series of children's self-help books about divorce, separation, and mediation entitled *Two Birthday Cakes*.⁷²

[Rz 45] In *Law in a Digital World*, KATSH writes: Contract visualizations are a further case in point for legal visualizations in private legal practice.

As discussed earlier, electronic contracts eventually will be more than paper contracts in electronic form. They will monitor performances and alert parties and their lawyers about problems with performance or about a need for modifying and agreement due to changing conditions. [...] What is important to recognize in connection with visual communication is that the medium's visual capabilities provide intriguing possibilities for alerting us about change and about the direction of change. Images and numbers can be employed to show change in ways that are not possible with print. [...] In the contract context, for example, lack of performance might send a red flag to the

⁶⁹ MEIER, *Schweizerisches Zivilprozessrecht*, 586 n. 1078.

⁷⁰ BRUNSCHWIG, «Multisensory Law and Therapeutic Jurisprudence,» 733.

⁷¹ <http://www.sydneymediation.com.au/> (last accessed on July 22, 2013).

⁷² <http://www.sydneymediation.com.au/books-sydney-mediation.php>, and COLETTE R. BRUNSCHWIG, *Visual Law for Children and Adolescents*, August 11, 2010, available at: <http://community.beck.de/gruppen/forum/visual-law/visual-law-for-children-and-adolescents> (both websites last accessed on July 22, 2013).

*attorney for one of the parties. This could be an actual image of a red flag, and the red flag, if ignored, could grow larger over time, something that would be both meaningful and attention getting.*⁷³

[Rz 46] HAAPIO et al. suggest introducing «[v]isualization [t]echniques into the [c]ontracting [p]rocess.»⁷⁴ HAAPIO in particular has explored contract visualization in many other publications.⁷⁵ So far, the examples of legal visualizations in private legal practice do not have a legal basis, but legislators will provide them with such a basis in the future.

[Rz 47] In the United States, however, «the Family Smoking Prevention and Tobacco Control Act—codified in relevant part in 15 U.S.C. § 1333—purports to give the U.S. Food and Drug Administration the authority to require graphic images to be accompanied by textual warning statements on tobacco packages.»⁷⁶ This means that «tobacco companies must implement pictorial warnings [...] on all cigarette and smokeless tobacco products.»⁷⁷ To protect consumers, «the FDA [= Food and Drug Administration] has approved nine color images.»⁷⁸ For instance, these images include «an African American man blowing a puff of smoke out of his tracheotomy cavity, a male cadaver with its ‹Y› autopsy incision fastened together by steel staples, and a jaundiced nodule-covered pair of lungs shown in stark contrast to a healthy set of lungs.»⁷⁹

[Rz 48] Among other things, visual litigation PR involves briefing a party to a legal conflict about how to make a persuasive public appearance with the help of appropriate body language and apparel.⁸⁰ The «products» of visual litigation PR, for instance, include photographs of the accused in a criminal trial. *Merkur-online* showed JÖRG KACHELMANN, a well-known weather forecaster accused of rape and sexual assault, wearing a white shirt, the shirt of «innocence.»⁸¹ Along these lines, visual litigation PR overlaps with popular visual legal culture (2.1.1.2).

[Rz 49] Which legal disciplines explore legal visualizations in private legal practice? To my knowledge, neither lawyering nor mediation specifically explores these legal visualizations. Although contract visualization is a distinct field, I would not consider it a legal discipline of its own, at least not today. In Switzerland, private law does not specifically study contract visualizations. Litigation PR, as a subfield of PR,⁸² explores both verbal and visual legal litigation PR. Other established legal disciplines in Switzerland, Germany, and Austria do not particularly explore further legal visualizations in private legal practice. I am not familiar with the situation in other

⁷³ KATSH, *Law in a Digital World*, 161–162.

⁷⁴ HAAPIO ET AL., «Time for a Visual Turn in Contracting?» 52.

⁷⁵ See, for instance, HAAPIO, «Visualising Contracts and Legal Rules for Greater Clarity,» 391–394; id., «Contract Clarity and Usability through Visualization,» 64–84, and id., «Designing Readable Contracts,» 445–452. See also JONES III, «Envisioning Visual Contracting,» 27–31.

⁷⁶ JORDAN BENNETT, «Paternalistic Manipulation through Pictorial Warnings,» 1911.

⁷⁷ Id., «Paternalistic Manipulation through Pictorial Warnings,» 1910.

⁷⁸ Id., «Paternalistic Manipulation through Pictorial Warnings,» 1912.

⁷⁹ Ibid. On these images in private legal practice, see also MARKUS BECKER, «Raucher-Abschreckung: USA bringen Schockbilder auf Zigarettenpackungen,» *Spiegel Online Wissenschaft*, November 11, 2010, available at: <http://www.spiegel.de/wissenschaft/medizin/raucher-abschreckung-usa-bringen-schockbilder-auf-zigarettenpackungen-a-728540.html> (last accessed on July 22, 2013).

⁸⁰ See MAIER, *Litigation PR*, 31–32. On litigation PR, see also HOLZINGER & WOLFF, *Im Namen der Öffentlichkeit*, 18–23; BOEHME-NESSLER, «Die Öffentlichkeit als Richter?» 20–51; REHBINDER, «Litigation-PR als professionelle Dienstleistung,» 771–780.

⁸¹ See <http://www.merkur-online.de/aktuelles/boulevard/kachelmanns-richter-rudern-zurueck-967074.html>. See also MAIER, *Litigation PR*, 3, and <http://www.sueddeutsche.de/leben/promi-outfits-vor-gericht-boese-maedchen-in-nadelstreifen-1.176782> (last accessed on July 22, 2013).

⁸² See HOLZINGER & WOLFF, *Im Namen der Öffentlichkeit*, 13, and MAIER, *Litigation PR*, 17, 20–21.

jurisdictions.

2.2.5 Visualized Legal and Legally Relevant Facts

[Rz 50] Usually, visualized legal facts refer to visual evidence and visual argumentation; the latter is true inasmuch as it remains factual.

[Rz 51] Visual evidence in the law is not a new phenomenon but dates back to the 19th century.⁸³ Today, however, visual digital media facilitate its use. According to FEIGENSON & SPIESL, «[...], the variety of and the importance of visual displays in American courtrooms have exploded. Lawyers continue to use drawings, photographs, videos, in-court-demonstrations, and other traditional methods of visually persuading their audiences.»⁸⁴ SHERWIN states: «Thus have the methods of legal proof always adapted to reflect the introduction of new communicative technologies, from photographic evidence to tape recordings, surveillance videos, and digital simulations.»⁸⁵ Elsewhere, SHERWIN notes:

*Today, with increasing frequency video displays and digital images accompany lawyers' opening statements and closing arguments at trial. They are introduced as evidence in the form of animations, digital re-enactments, and video documentaries showing tort victims living damaged lives in the wake of accidents or botched surgeries or exposure to defective products or chemical pollutants. [...] And increasingly, on appeal, judges review the visual record of the trial to assess allegations of error. Did jurors, or perhaps a lower appellate judge, unreasonably construe visual evidence that jurors saw at trial? [...] Lawyers show digital animations depicting reconstructed airplane accidents or that take us inside the body, picturing, for example, how plaque in an artery of the heart was allegedly dislodged by a careless surgeon or a faulty medical instrument.*⁸⁶

[Rz 52] There is no room here to refer to further literature and to explore whether and, if so, how visual evidence plays a crucial role in other jurisdictions. Given the impact of digital visual media on the law, one might, however, expect visual evidence to become more significant. «Moreover, the increasing influence of Anglo-American visual culture in general around the world is altering laypeople's views of what happens in the law. Under these pressures, some European legal systems may soon come to resemble the Anglo-American in their receptivity to visual [legal] rhetoric.»⁸⁷

[Rz 53] The law of procedure deals with visual evidence. For instance, it addresses the admissibility⁸⁸ and consideration of evidence issues.⁸⁹ Furthermore, legal psychology, for example, inves-

⁸³ See MNOKIN «The Image of Truth,» 4.

⁸⁴ FEIGENSON & SPIESL, *Law on Display*, 1.

⁸⁵ SHERWIN, *When Law Goes Pop*, 6–7. Similarly, see FEIGENSON & DUNN, «New Visual Technologies in Court,» 109.

⁸⁶ SHERWIN, *Visualizing Law in the Age of the Digital Baroque*, 14. Similarly, see id., *Visualizing Law in the Age of the Digital Baroque*, 58–59.

⁸⁷ SPIESL, SHERWIN, & FEIGENSON, «Law in the Age of Images,» 232, footnote 2.

⁸⁸ See LEUENBERGER & UFFER-TOBLER, *Schweizerisches Zivilprozeßrecht*, 221–225, n. 9.28–9.43; BERTI, *Einführung in die schweizerische Zivilprozeßordnung*, 123–125, n. 369–372, and SUTTER-SOMM, *Schweizerisches Zivilprozeßrecht*, 194–196, n. 780–789. As regards US-American evidence law (federal level), see, for instance, MAUET & WOLFSON, *Trial Evidence*, 9–26, 347–354, and JOSEPH, *Modern Visual Evidence*, Chapter 9.02.

⁸⁹ See LEUENBERGER & UFFER-TOBLER, *Schweizerisches Zivilprozeßrecht*; Berti, *Einführung in die schweizerische Zivilprozeßordnung*, 133, n. 397–398, and SUTTER-SOMM, *Schweizerisches Zivilprozeßrecht*. Regarding US-American evidence law (federal level), see, for instance, MAUET & WOLFSON, *Trial Evidence*, 15.

tigates the cognitive and emotional effects of visual evidence.⁹⁰ Visual persuasion in the law⁹¹ or visual legal advocacy⁹² (these legal fields are taught at some law schools in the US) study all these issues. Additionally, these fields raise and answer various related questions: what is the function of visual evidence? Which media, signs, and methods are used or should be used to produce visual evidence? From the perspective of US-American jurisdiction, one might argue that popular legal studies⁹³ also deal with visual evidence.⁹⁴

3 Findings, Conclusions, and Outlook

3.1 Findings

[Rz 54] The principal findings of this paper are:

[Rz 55] First, there is already a trend toward visual legal communication practices. These practices manifest themselves both within and outside the legal context and are evident both nationally and internationally.

[Rz 56] Second, these practices are interconnected. It is, however, sometimes difficult to delimit one from the other. Legal norm visualizations, for instance, could also be used in legal education, or even in e-justice, e-government, and e-democracy, to convey normative contents. Further, legal visualizations in court judgments might have originally constituted visual evidence or another type of visual legal communication practice.

[Rz 57] Third, these visual legal communication practices are explored by the established disciplines of applicable law and/or basic legal disciplines. As shown, no single legal discipline covers all these practices. Instead, most disciplines only refer to specific visual legal communication practices. In addition, these disciplines explore these practices merely as a sideline. In other words, their main research focus lies elsewhere. Whereas visual legal semiotics has a broad scope, its subject matter and cognitive interest are sign-oriented.⁹⁵ After all, «[a]ll [legal] images are signs of one kind or another; and they may also be made up of many signs.»⁹⁶ Thus, visual legal semiotics fails to consider other important visual law issues. Moreover, this discipline could be considered to be «just» a subfield of legal semiotics, which in turn could be considered to be a «mere» branch of semiotics. As such, the main focus on signs becomes even more apparent.

[Rz 58] For example, the art and law movement concerns law's visual art (visual high legal culture) alone. Beyond that, it focuses mainly on how law regulates visual art. Popular legal cultural

⁹⁰ See, for instance, FEIGENSON & DUNN, «New Visual Technologies in Court,» 109–126; MAUET, *Trial Techniques*, 13–29; FEIGENSON, «Audiovisual Communication and Therapeutic Jurisprudence,» 336–340, and id., «Visual Evidence,» 149–154.

⁹¹ See, for instance, SPIESEL, SHERWIN, & FEIGENSON, «Law in the Age of Images,» 232, 238–255; http://www.nyls.edu/faculty/faculty_profiles/richard_k_sherwin; and (both websites last accessed on July 22, 2013).

⁹² See AUSTIN, «The Next «New Wave,»» 848–867, and <https://www.law.upenn.edu/cf/faculty/raustin/> (last accessed on July 22, 2013).

⁹³ See, for instance, SHERWIN, «Law in Popular Culture,» 95–112. See also http://www.nyls.edu/centers/projects/visual_persuasion/law_and_popular_culture/popular_legal_studies (last accessed on July 22, 2013).

⁹⁴ See id. «Law in Popular Culture,» 95–112.

⁹⁵ See, for instance, BAINBRIDGE, «Visual Law,» 193–215, and GARRETT, «Trademarks as a System of Signs,» 221–236.

⁹⁶ SPIESEL, SHERWIN, & FEIGENSON, «Law in the Age of Images,» 247.

studies explores visual popular legal culture without, however, considering other forms of visual legal communication practices. Legal iconography, legal informatics, legal sociology, and legal theory all explore legal norm visualizations just as a sideline. If at all, the law of civil and criminal procedure considers legal visualizations in court judgments no more than in passing. Legal pedagogy confines itself to the study of legal visualizations for educational purposes. Legal history, legal informatics, legal sociology, and legal theory all examine legal visualizations for research purposes as a rather marginal subject matter. Legal informatics and its discourses on e-government, e-justice, and e-democracy do not closely investigate other forms of visual legal communication practices. As far as I know, there is no legal discipline—except of course visual law—that studies all legal visualizations in private legal practice. With the exception of popular legal studies, the legal disciplines concerned with visual evidence do not really explore other forms of visual legal communication practices.

3.2 Conclusions

[Rz 59] What conclusions can be drawn from these findings?

[Rz 60] Since there is already a powerful trend toward visual legal communication practices, particularly those existing in digital form, these phenomena need to be studied more closely.

[Rz 61] There is a strong need for a legal discipline capable of exploring all visual legal communication practices. Why? At present, no single legal discipline covers all these visual legal communication practices. Most disciplines instead address only certain visual legal communication practices and/or explore such practices merely on the side. Visual law should be tasked with exploring all such practices, particularly since it provides or rather could provide legal research and practice with a single roof for all visual legal communication practices. This roof could especially embrace the law as a visual phenomenon both within and outside the legal context. These conclusions do not question the legitimacy of the established legal disciplines investigating this legal phenomenon. From their particular perspective, they by all means contribute to enriching the discourse on visual law. For this reason, I would call for increasing exchange and cooperation between the disciplines.

3.3 Outlook

[Rz 62] This paper prompts further questions:

[Rz 63] What is visual law?⁹⁷ What is the subject matter⁹⁸ and cognitive interest⁹⁹ of visual law? Why are we well advised to speak of «visual law» rather than of «visual jurisprudence,»¹⁰⁰ or of

⁹⁷ On visual law, see BRUNSWIG, «Multisensory Law and Legal Informatics,» 617–628.

⁹⁸ On the subject matter of visual law, see id., «Multisensory Law and Legal Informatics,» 618–626. This paper marks a first attempt to classify or systematize the law as a visual phenomenon both within and outside the legal context. The need for classification or systematization is also recognized by SILBEY, who argues that «it might be helpful if within the field of the visualization of law we develop a taxonomy of the various strategies of visualization, how they occur in our society generally, and how they are embedded in diverse legal contexts specifically» (SILBEY, «Images in/of Law,» 183).

⁹⁹ On the cognitive interest of visual law, see id., «Multisensory Law and Legal Informatics,» 626–628.

¹⁰⁰ Sherwin uses the term «visual jurisprudence.» See SHERWIN, *Visualizing Law in the Age of the Digital Baroque*, 5, 10, 13, 18, 21, 44, 49, 52, 54, 55, 122, 179, 185, 187, and 190–191, and id., «Visual Jurisprudence,» 11, 12, 20, 36–39.

«visualization of law,»¹⁰¹ or indeed of «Rechtsvisualisierung» in German?¹⁰² Is visual law a new legal discipline? SHERWIN, for instance, speaks of a «newly emerging field.»¹⁰³

[Rz 64] Is there already a trend toward audio-visual and other multisensory legal communication practices? If there is, what does this trend look like? If not yet, what might such a trend look like?¹⁰⁴ Do the established disciplines of applicable law and/or the basic legal disciplines explore these multisensory legal communication practices?

[Rz 65] Many more questions need to be tackled. As regards visual law, for instance, these include *process-related* questions: Which methods and tools can be used to produce legal visualizations?¹⁰⁵ *Product-related* questions: What are legal visualizations?¹⁰⁶ What are the contents and meanings of legal visualizations?¹⁰⁷ What types of legal visualizations can we make out?¹⁰⁸ Which methods can be applied to analyze¹⁰⁹ and evaluate¹¹⁰ legal visualizations? In which codes¹¹¹ and media¹¹² do legal visualizations appear? What are the functions (purposes) of legal visualizations?¹¹³ *Actor-related* questions: Who are the producers and recipients of legal visualizations? What cognitive, emotional, and physical impacts do legal visualizations have on recipients?¹¹⁴ *Context-related* questions: In which temporal, spatial, social, economic, legal, technical, cultural, and scientific contexts are legal visualizations produced, used, assimilated, and evaluated? How do these contexts impact the content and meaning of legal visualizations?¹¹⁵ Do legal visualizations have a legal basis and, if so, which?¹¹⁶ These questions could be attributed to the different legal visualizations mentioned above. I would argue that the diversity of these visualizations determines the answers to the above questions.

¹⁰¹ SILBEY, «Images in/of Law,» 179, 183. See also WAHLGREN, «Visualization of the Law,» 19–24.

¹⁰² BRUNSCHWIG, Rechtsvisualisierung, IX–XII; HOLZER, *Rechtsvisualisierung im Strafrecht*, 53–60, and RIEDL, «Die Kompetenz zur Abstraktion als Informatik-Erfolgsfaktor,» 42. GRAPPLING with the term «Rechtsvisualisierung» [«visualization of law»], HOLZER instead suggests «Rechtsvisualistik» [«visualistics of law»] (see HOLZER, *Rechtsvisualisierung im Strafrecht*, 55–57). The word «visualization» can be associated both with the production of legal visualizations and with the end-product—the legal visualization—itself. The same applies to the German expression «Rechtsvisualisierung» (see HOLZER, *Rechtsvisualisierung im Strafrecht*, 54–55, 58).

¹⁰³ SHERWIN, «Visual Jurisprudence,» 20. See also BRUNSCHWIG, «Multisensory Law and Legal Informatics,» 607–617, and HOLZER, *Rechtsvisualisierung im Strafrecht*, 55–57.

¹⁰⁴ See BRUNSCHWIG, «Law Is Not or Must Not Be Just Verbal or Visual in the 21st Century,» 238.

¹⁰⁵ See BRUNSCHWIG, *Visualisierung von Rechtsnormen*, 80–99, 154–191; id., «Rechtsikonographie, Rechtsikonologie und Rechtsvisualisierung,» 42, and HOLZER, *Rechtsvisualisierung im Strafrecht*, 58, 128–163.

¹⁰⁶ See BRUNSCHWIG, «Rechtsikonographie, Rechtsikonologie und Rechtsvisualisierung,» 42.

¹⁰⁷ See SILBEY, «Images in/of Law,» 180.

¹⁰⁸ See, for instance, BRUNSCHWIG, *Visualisierung von Rechtsnormen*, 118–121; id., «Rechtsikonographie, Rechtsikonologie und Rechtsvisualisierung,» 42; RÖHL & ULRICH, *Recht anschaulich*, 53–65; BERGMANS, *Visualisierungen in Rechtslehre und Rechtswissenschaft*, 33–88, and Holzer, *Rechtsvisualisierung im Strafrecht*, 63–106.

¹⁰⁹ See, for instance, BRUNSCHWIG, «Legal Design,» 367–369, and id. «Rechtsikonographie, Rechtsikonologie und Rechtsvisualisierung,» 42.

¹¹⁰ See BRUNSCHWIG, «Legal Design und Web Based Legal Training,» 297–308; HOLZER, *Rechtsvisualisierung im Strafrecht*, 194–195, and HEDDIER & KNACKSTEDT, «Empirische Evaluation von Rechtsvisualisierungen am Beispiel von Handyverträgen,» 413–420.

¹¹¹ See HOLZER, *Rechtsvisualisierung im Strafrecht*, 111–116.

¹¹² See id., *Rechtsvisualisierung im Strafrecht*, 106.

¹¹³ See BRUNSCHWIG, «Rechtsikonographie, Rechtsikonologie und Rechtsvisualisierung,» 42, and HOLZER, *Rechtsvisualisierung im Strafrecht*, 116–126.

¹¹⁴ See BRUNSCHWIG, «Rechtsikonographie, Rechtsikonologie und Rechtsvisualisierung,» 42.

¹¹⁵ On the context dependency of meaning, see, for instance, SHERWIN, «Visual Jurisprudence,» 16.

¹¹⁶ See BRUNSCHWIG, «Rechtsikonographie, Rechtsikonologie und Rechtsvisualisierung,» 42.

[Rz 66] *Iurisprudentia picturata* will no longer blindfold her eyes, if ever she has done so.¹¹⁷ Otherwise, she will make a fool of herself—like the blindfolded judge and jurors wearing duncecaps in the first prints of the *Constitutio Criminalis Bambergensis* (CCB).¹¹⁸ On the contrary, *iurisprudentia picturata* will use glasses and/or other optical aids. Especially the various visual, audio-visual, and multisensory digital media will encourage her to embark on further journeys. On these journeys, she will make even more discoveries in her aesthetic realm, thereby enhancing both her own self-awareness and self-knowledge as well as those of others. During these journeys, she might encourage legal actors to change from word-only folk into ones who are also visually, audiovisually, and thus multisensorially aware and educated. Thus, one day, *iurisprudentia picturata* might even let go of her ocularocentric name and call herself *iurisprudentiam multisensualem*.¹¹⁹

[Rz 67] I gratefully acknowledge FRIEDRICH LACHMAYER, the honoree of this Festschrift. He has written numerous publications on visual law.¹²⁰ His commitment, as co-chair of the International Legal Informatics Symposium,¹²¹ to the sessions on multisensory law and its branches (visual law, audio-visual law, and so forth) has been both unfailing and unwavering. On behalf of everyone participating at those sessions, I thank him wholeheartedly for providing *iurisprudentiam picturatam* or rather *iurisprudentiam multisensualem* with a strong and at times even magical voice, a voice that will continue to resound through our ongoing debate in the nearer and more distant future.

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¹¹⁷On whether Justice must be blind or not, see JAY, «Must Justice Be Blind?» 19–35.

¹¹⁸See SELLERT, *Recht und Gerechtigkeit in der Kunst*, 111; RÖHL, «Gerechtigkeit vor Augen,» 371, and JOHANN VON SCHWARZENBERG, «Bambergische Peinliche Halsgerichtsordnung,» f. 77b, available at: <http://www.uni-mannheim.de/mateo/desbillons/bambi/seite164.html>(last accessed on July 22, 2013).

¹¹⁹See BRUNSCHWIG, «Law Is Not or Must Not Be Just Verbal or Visual in the 21st Century,» 282 sq.

¹²⁰There is no space to enumerate Professor LACHMAYER's publications in full. Instead, I refer the reader to the comprehensive list of publications on his website (see <http://www.legalvisualization.com/>; last accessed on July 22, 2013).

¹²¹See <http://www.univie.ac.at/RI/IRIS2013/>(last accessed on July 22, 2013).

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